



vision: Africa's most proficient institute in postgraduate education and research that empowers global problem solvers.

9/1/2026

JOB ADVERT - BUSINESS DEVELOPMENT ASSOCIATE

We are seeking a proactive and results-driven Business Development Associate to support institutional growth through student recruitment, partnerships, and digital marketing initiatives.

Key Responsibilities

- Support student recruitment through outreach, digital campaigns, and engagement activities
- Plan and implement digital marketing strategies across online platforms
- Represent the College at exhibitions, career fairs, and outreach events
- Conduct market research and analyze trends to inform growth and marketing strategies
- Support alumni engagement and referral initiatives

Qualifications and Experience

- Bachelor's degree in Business Administration, Marketing, Management, Education, or a related field
- At least 1–2 years of experience in business development, sales, or digital marketing
- Experience in student recruitment or the education sector marketing is an added advantage

Key Skills and Competencies

- Strong knowledge of digital marketing tools and platforms
- Excellent communication, networking, and interpersonal skills
- Ability to create engaging digital and promotional content
- Results-oriented, self-motivated, and target-driven
- Analytical, creative, and problem-solving abilities
- Proficiency in MS Office, graphic design, and content creation tools

How to Apply

Interested candidates should submit a cover letter, an updated CV, and copies of their academic qualifications to hrd@bristolcollege.ac.ug before January 25, 2026. with the subject line: **"Application for Business Development Associate."**

NB. Only shortlisted candidates will be contacted.